

10.11.2020 | Storytelling Techniques for Academics

Referentin: Ms. Julie Stearns

Zeitraum: 09:00-17:00 Uhr

Ort: Jakob-Welder-Weg 9, Campus Infobox am Neubau Recht und Wirtschaft (ReWi)

Objectives:

The activity-based workshop, led by a theatre professional, provides you with the opportunity to use storytelling techniques in communicating your research to both scientific and general audiences. Throughout the workshop, you will be guided through interactive exercises to improve your language skills and presentation structuring. Ultimately you will learn storytelling techniques and explore strategies for dynamically communicating and highlighting your core ideas and research.

Description:

Most presenters are comfortable using a standard presentation structure, but often they want to try something new. Talks rarely vary from the known to the unknown in a compelling way and you may want to know how to lead the audience forward to a memorable conclusion. The workshop introduces unique ways of positioning a topic and structuring content by exploring and presenting in a variety of story formats. Presentations are developed, practiced and presented with coaching and feedback.

Contents in Brief:

- Craft a creative story
- Position the story within my research
- Tailor the story to the audience
- Use active language to engage listeners
- Focus on non-verbal expression to enhance my story

Methodology:

- Trainer input
- Interactive activities
- Free- speaking exercises
- Presentation of storylines
- Tailored trainer and group feedback

Online-Anmeldung unter <https://gleichstellung.uni-mainz.de/anmeldung-id-3333/>

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